

THE 2026 PRICE LEADERBOARD

1

Cameron Green

All-Rounder

Base: ₹2 Cr

₹25.2 Cr

2

Matheesha Pathirana

Bowler

Base: ₹2 Cr

₹18.0 Cr

3

Kartik Sharma

Uncapped

Base: ₹30 Lakh

₹14.2 Cr

4

Prashant Veer

Uncapped

Base: ₹30 Lakh

₹14.2 Cr

5

Liam Livingstone

All-Rounder

Base: ₹2 Cr

₹13.0 Cr

6

Mustafizur Rahman

Bowler

Base: ₹2 Cr

₹9.2 Cr

7

Josh Inglis

Wicketkeeper

Base: ₹2 Cr

₹8.6 Cr

8

Auqib Dar

Uncapped

Base: ₹30 Lakh

₹8.4 Cr

9

Ravi Bishnoi

Bowler

Base: ₹2 Cr

₹7.2 Cr

10

Jason Holder

All-Rounder

Base: ₹2 Cr

₹7.0 Cr

THE RECORD BREAKER CAMERON GREEN ₹25.2 CRORE

(Base Price: ₹2 Cr)

THE 'PERFECT BALANCE' ASSET: Green commands the highest fee because he solves two problems at once: batting stability and bowling depth.

MARKET FORCE: In the T20 format, the 'pace-bowling all-rounder' is the scarcest resource, driving the bidding war to historic highs.



TATA IPL 2026

AUCTION ANALYSIS

STRATEGIC BIDS & TOP BUYS

Beyond the Hammer: Breaking Down the
Market Forces and Billion-Dollar Bids.



FROM STAR POWER TO SMART POWER



Strategy Brief

Core Statement: The 2026 Auction redefined value. Records were shattered, but the spending wasn't reckless—it was calculated.

THE STICKER SHOCK

Winning bids defied expectations, with some players fetching massive multipliers over their base price.



THE STRATEGY

Teams pivoted from buying pure 'fame' to securing 'match-winning impact' and 'future planning.'



THE OUTCOME

A market driven by data, focusing on death-over specialists and the scarcity of all-rounders.



THE PREMIUM ON DEATH OVERS



Matheesha Pathirana

**SOLD FOR
₹18.0 Cr**

“The Golden Arm”



Mustafizur Rahman

**SOLD FOR
₹9.2 Cr**

Strategic Insight:

SCARCITY VALUE: Teams paid a premium for unique actions and the ability to close matches. Reliable death bowling is now harder to find than top-order batting, pushing Pathirana to #2 on the global leaderboard.

THE UNCAPPED REVOLUTION

KARTIK SHARMA



₹14.2 Cr

Uncapped

PRASHANT VEER



₹14.2 Cr

Uncapped

AUQIB DAR



₹8.4 Cr

Uncapped

NARRATIVE:

The glass ceiling for uncapped talent has been shattered. Teams are no longer hesitant to spend heavy portions of their purse on domestic Indian talent.

OBSERVATION:

These bids represent a shift toward long-term franchise investments rather than short-term fixes.

INTERNATIONAL IMPACT & MID-MARKET VALUE



Josh Inglis
₹8.6 Cr - Wicketkeeper



Liam Livingstone
₹13.0 Cr - Power Hitter



Jason Holder
₹7.0 Cr - All-Rounder

OVERSEAS GAME-CHANGERS

Foreign players remain pivotal, but teams are selective. Money flows to those who offer specific tactical advantages like Holder's height or Livingstone's strike rate.

PROVEN PERFORMERS

Unlike speculative uncapped bids, these prices reflect payment for performance consistency on the global stage.

AUCTION VERDICT: KEY TAKEAWAYS



1

TALENT OVER TENURES

Young Indian talent is now valued as highly as international experience.

2

THE ALL-ROUNDER TAX

Teams must pay a premium for squad balance.

3

PRICE DECOUPLING

Base price is irrelevant to final market value.

4

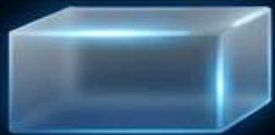
DATA DOMINANCE

Strategy has moved from gut-feel celebrity buys to data-backed performance metrics.

THE VALUATION MULTIPLIER

47X INCREASE

₹30 Lakh
(Base)



STARTING LINE

Base price no longer determines final value.
The market dictates the price based on
potential, not past international caps.

₹14.2 Crore
(Bid)



FINISH LINE

THE IMPACT ON SEASON 2026

EXPECTATIONS: The high price tags have raised the stakes. Fans should expect high-intensity matches and close finishes.

THE NARRATIVE: The 2026 season will be defined by whether the 'Record Breakers' (Green/Pathirana) can justify their fees and if the 'Uncapped Millionaires' (Sharma/Veer) can handle the pressure.

THE AUCTION IS OVER. THE REAL GAME BEGINS NOW.



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